Annual Progress Update on the Goals of the Statewide Strategic Plan and Process Introduction for the New Plan

SCHEV Council

January 7, 2025

Emily Salmon, Assistant Director of Strategic Planning and Policy Studies



Council Objectives for Today

1. Review statutory requirements for strategic plan development and annual reporting.

2. Share select findings from the *Pathways to Opportunity: Virginia Plan for Higher Education 2024 Annual Report.*

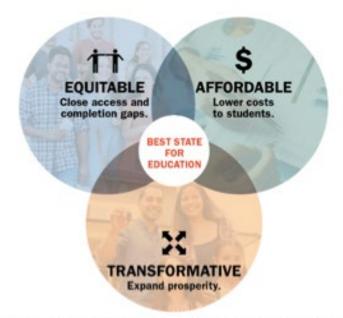
3. Receive feedback on the roadmap for the new/next *Virginia Plan for Higher Education*.

SCHEV Statutory Requirements

- Develop the Commonwealth's state-level strategic plan for higher education.
 - Pathways to Opportunity: The Virginia Plan is the current iteration.
- Review *The Plan* every six years to ensure its relevance in addressing critical issues.
- Submit a report annually by January 1 on progress toward the statutory goals of the statewide strategic plan.

Pathways to Opportunity Plan - Goals

Remove barriers to access and attainment, especially for Black, Hispanic, Native American and rural students; students learning English as a second language; students from economically disadvantaged backgrounds; and students with disabilities.



Invest in and support the development of initiatives that provide cost savings to students while maintaining the effectiveness of instruction.

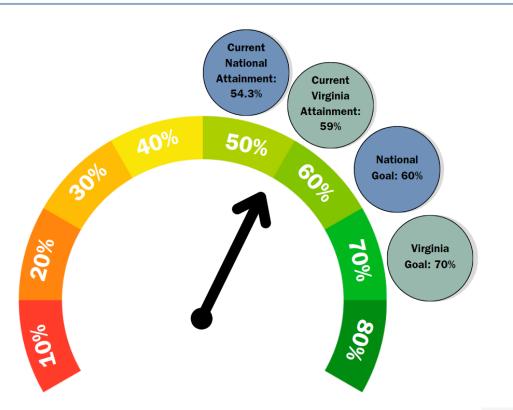
Increase the social, cultural and economic well-being of individuals and communities within the Commonwealth and its regions.

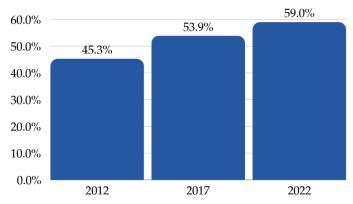
Pathways to Opportunity Plan – Attainment Objective

The goals and vision align to the overarching objective of *Pathways to Opportunity: The Virginia Plan for Higher Education -* 70% post-secondary educational attainment by 2030.

Virginia Education Attainment includes certificates and certifications (25-64 year-old Virginians).

Attainment Objective – Demonstrated Improvement





10 years of overall growth in Virginia attainment.*

^{*}From 2021 to 2022, Virginia lost 0.3 percentage points from 59.3% to 59%

Big Picture Takeaways (2021-2024)

	P20 Goal	Measure(s) to Assess Goal	Takeaways to Date
	Close Access and Completion Gaps (Equitable)	 Attainment Enrollment 	 Attainment increased overall Access (enrollment) gaps for the most part remained unchanged by subgroup and percentages
	Lower Cost to Students (Affordable)	3. Awards4. Borrowing	3. Success (awards) gaps for the most part remained unchanged by subgroup and percentages4. The percentage of students borrowing decreased, but the average loan amounts stayed more or less the same by subgroups
(\$)	Expand Prosperity (Transformative)	5. Wages	5. Wages 10 years post-completion increased across the board despite persisting wage gaps in each subgroup (race/ethnicity - Black; region; - SW and Southside; income – low-income; and gender - female).

Questions

Questions about the attainment findings and big picture takeaways?

Roadmap to a New Virginia Plan

Proposed development period:

January 2025 – December 2025

Proposed plan publication:

December 2025early January 2026

Collect Information

- · Gather input from higher ed stakeholders.
- Review Fact Packs & progress tracker.
- · Assess national & global trends.

Synthesize Information

Draft new goal concepts and potential measures / metrics based on all information and input gathered.

Publish New Plan

- · Establish strategies & metrics.
- · Draft plan.
- · Present to Council & seek endorsement (Jan 2026).

Finalize Goals

- Revise based on feedback.
- Present to Council & seek endorsement (September).



Solicit Feedback

· Present draft goals to

Council (March, July).

· Conduct "roadshow."





Discussion

Thoughts on the proposed process to develop the next statewide strategic plan?