



Richard Bland College
of WILLIAM & MARY

Richard Bland College: Creating Pathways to Prosperity Since 1961

A Presentation to the Virginia State Council
of Higher Education

January 7, 2025



PRESIDENT'S REMARKS



DR. DEBBIE SYDOW
President

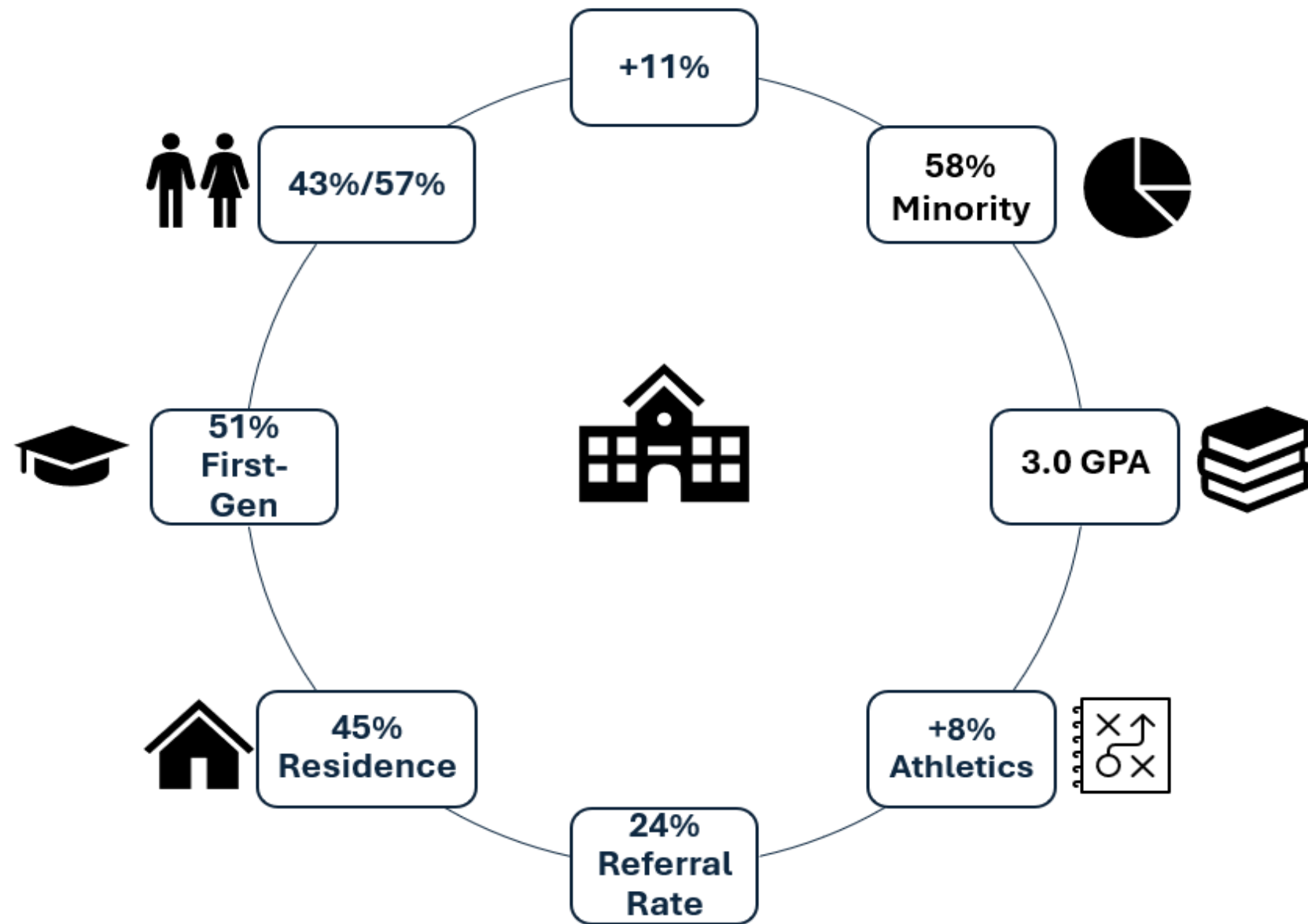


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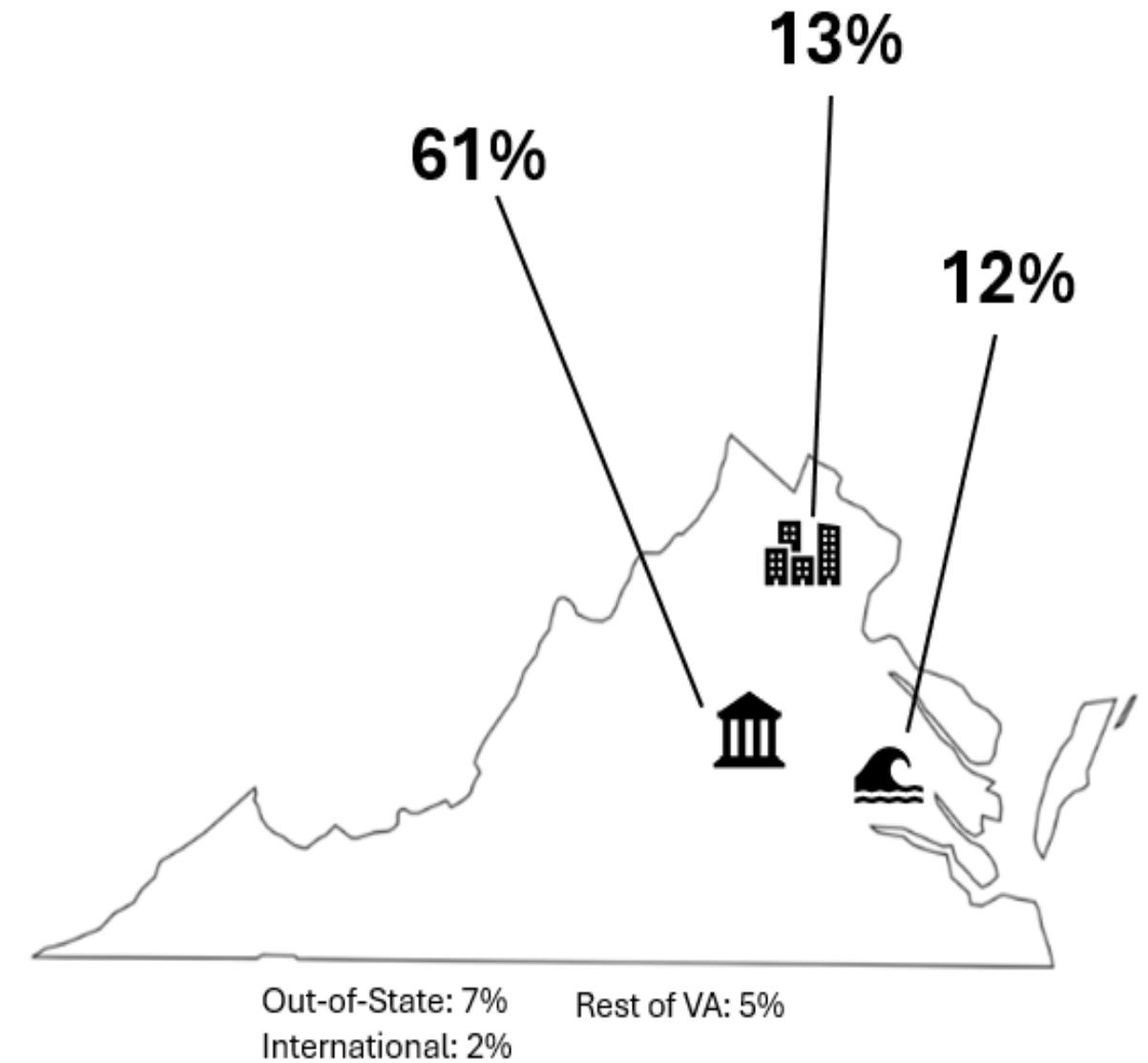
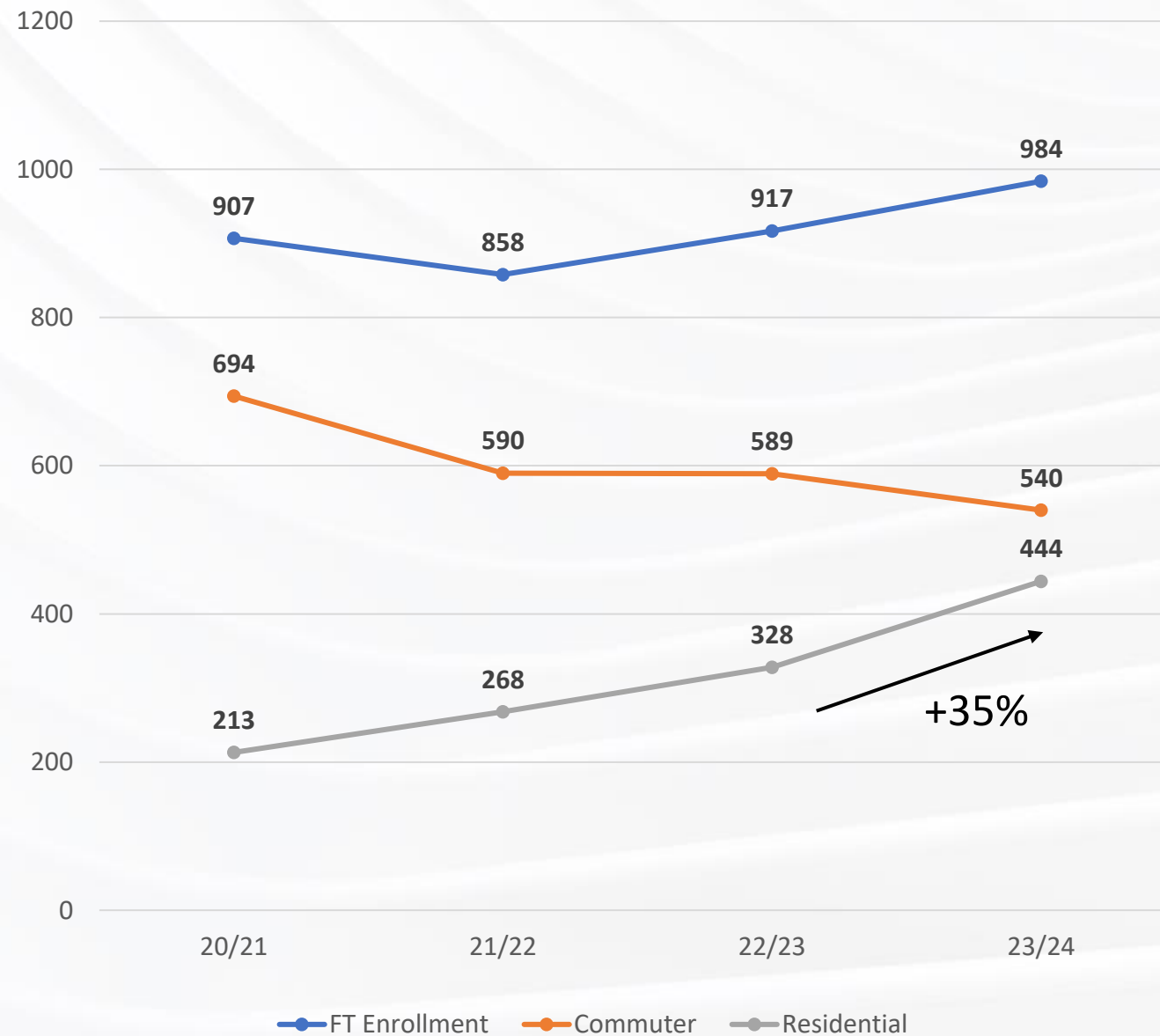
A BRIEF HISTORY OF RICHARD BLAND COLLEGE



FALL 2024 INCOMING CLASS

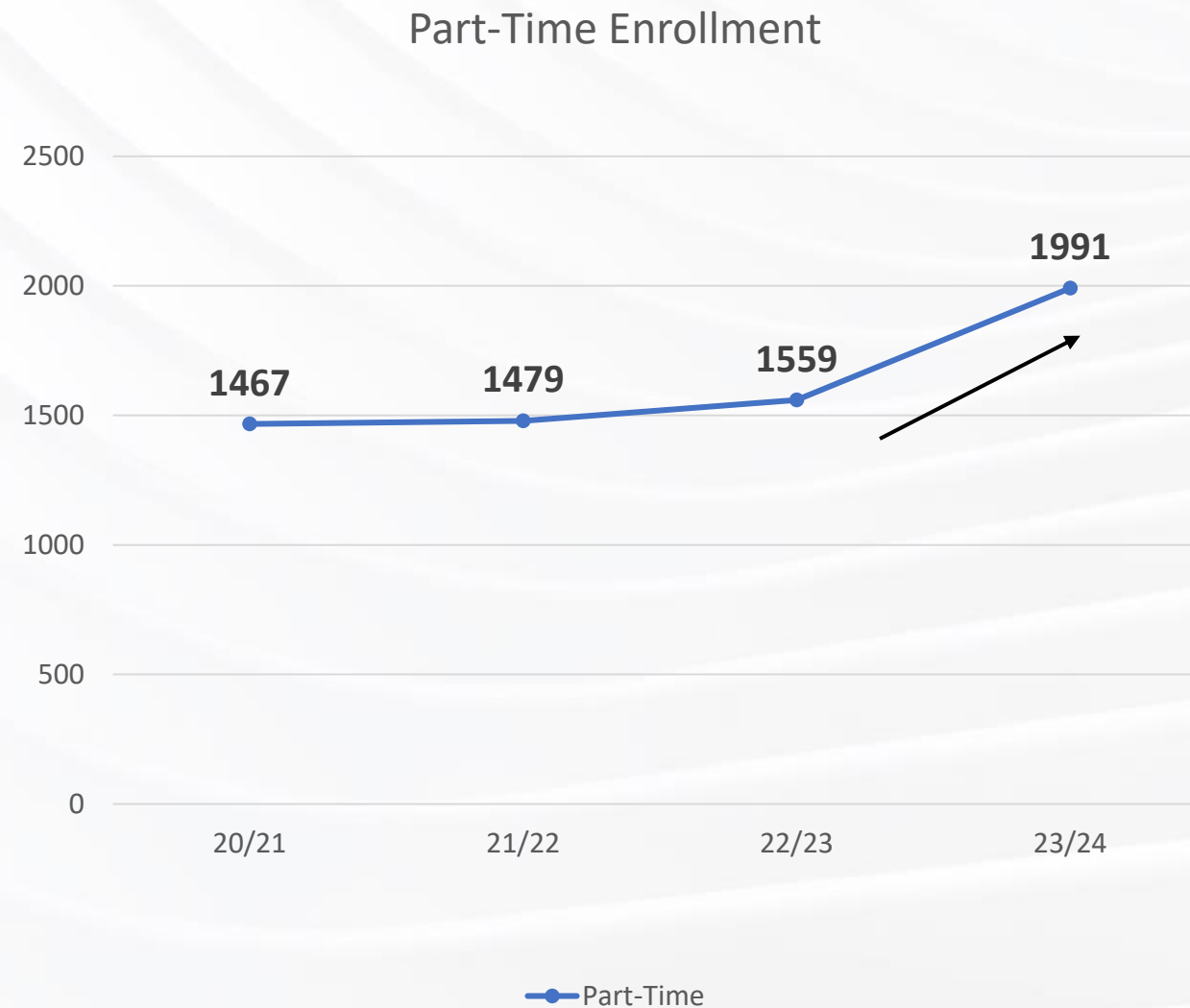


FULL-TIME TOTAL ENROLLMENT



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PART-TIME TOTAL ENROLLMENT



- 27 Partners
- AS Degree Attainment
- Increase pass-through
- Expansion



Spring 2025 Enrollment Update

12,233

Credit Hours

17.25% increase from Spring 2024

882

Total Headcount

10.81% growth over previous year

94.5%

Housing Retention

Students returning to campus housing

Our diverse student body includes 470 new students, 263 continuing, 54 from MC/HSC, 67 transfer students, 28 Readmitted students.

UNIVERSITY PARALLEL

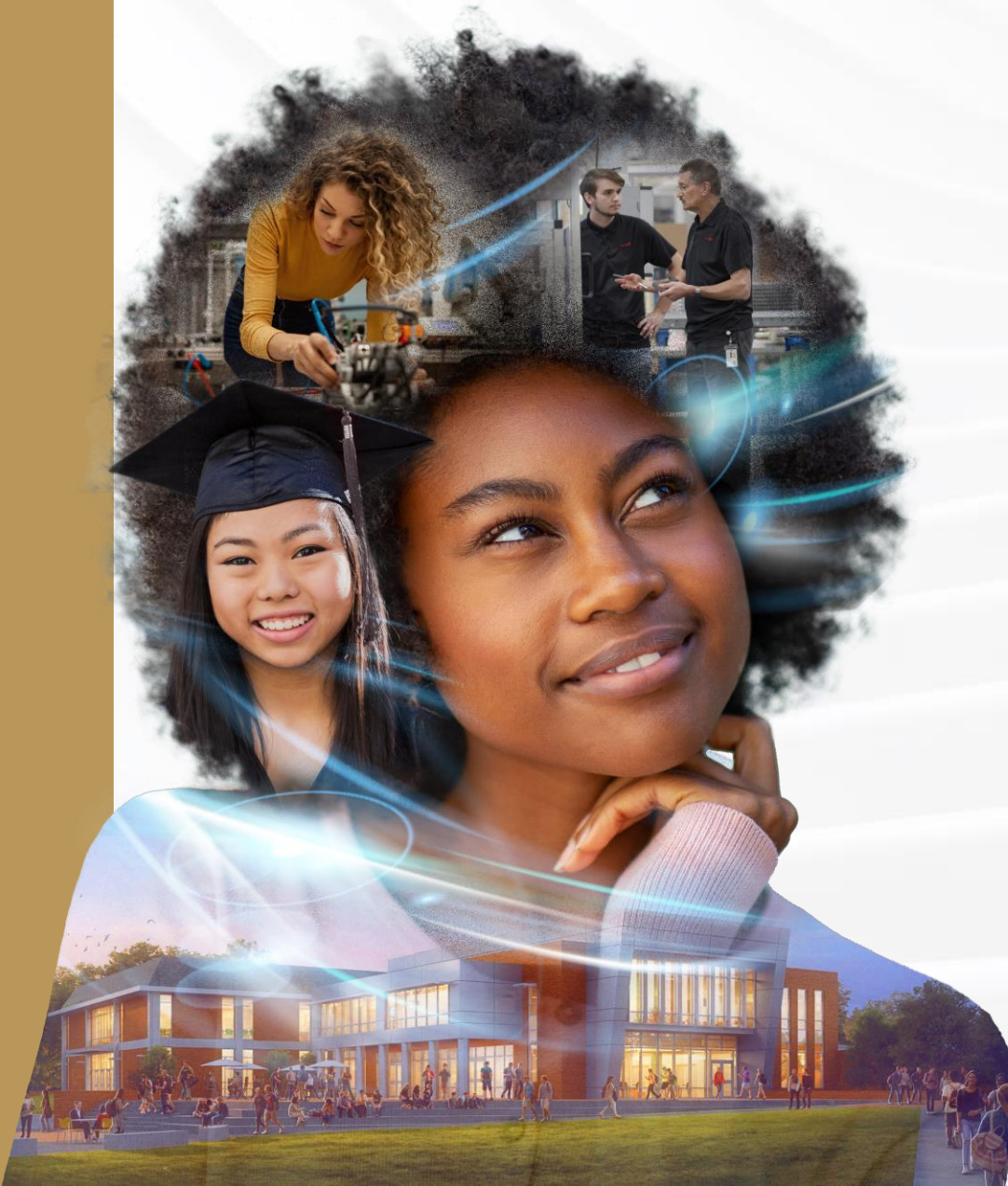
ADVANCE (Academics)

CONNECT (University Center)

ELEVATE (Dual Enrollment)

THRIVE (Statesman Athletics)

BELONG (Student Life)



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RBC ADVANCE | University-Parallel Experience



Academic Excellence

RBC curriculum mirrors years 1 and 2 at university, providing a rigorous curriculum PLUS plus extensive scaffolding to ensure student success.



Research Opportunities

Students engage in hands-on research projects, working alongside faculty and staff.



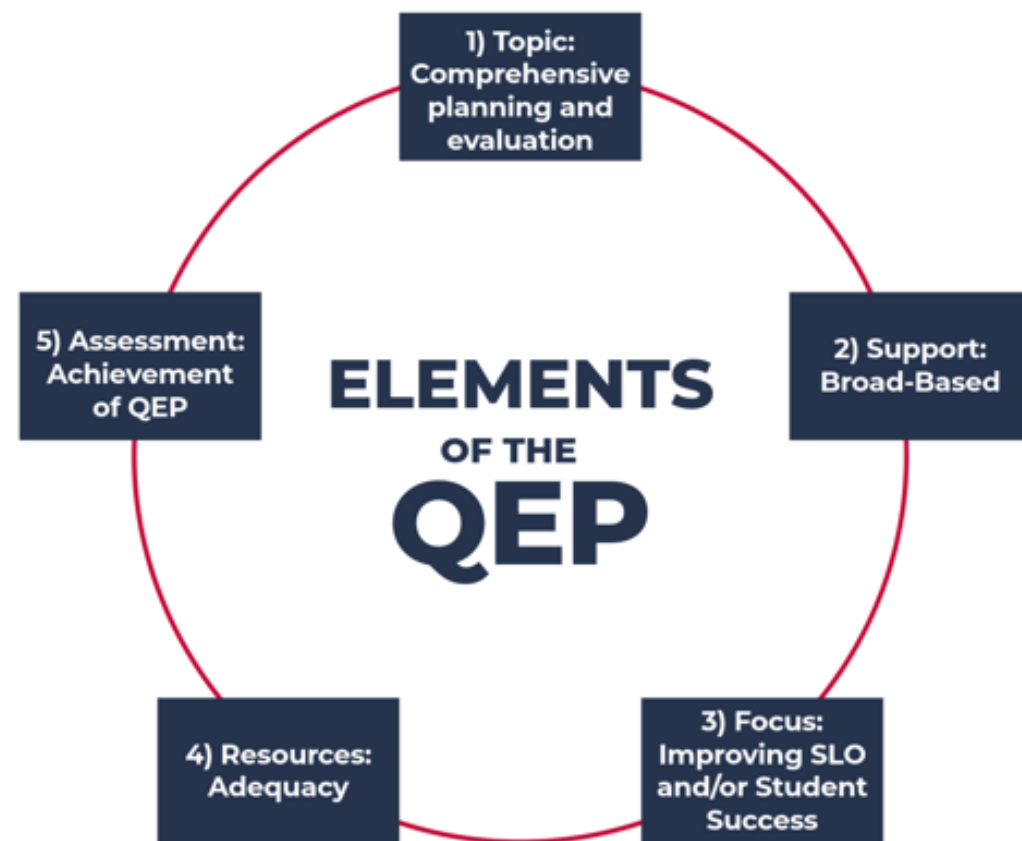
Career Preparation

Internships, networking events, and career counseling services help students transition smoothly into the professional world.



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RBC's QEP on Critical Thinking



- The overwhelming majority of students are meeting or exceeding proficiency in the course learning outcomes most associated with critical thinking.
- More than 80% of students agree that they are given significant meaningful opportunities to develop and demonstrate their critical thinking skills.
- More than 90% of faculty agree that the five-year focus on critical thinking has made them more mindful of how they address and assess higher order thinking skills in their teaching.





RBC **ADVANCE**: AIC | Innovative Learning Spaces



Collaborative Zones

Designed for group projects, fostering collaboration and teamwork.



Tech-Enhanced Classrooms|Labs

Cutting-edge technology for interactive learning, one-button studios, eSports arenas.



Green Spaces

Outdoor study areas promote well-being.



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RBC ADVANCE | University-College

EARN A 4-YEAR DEGREE at VSU or VWU WHILE AT RBC

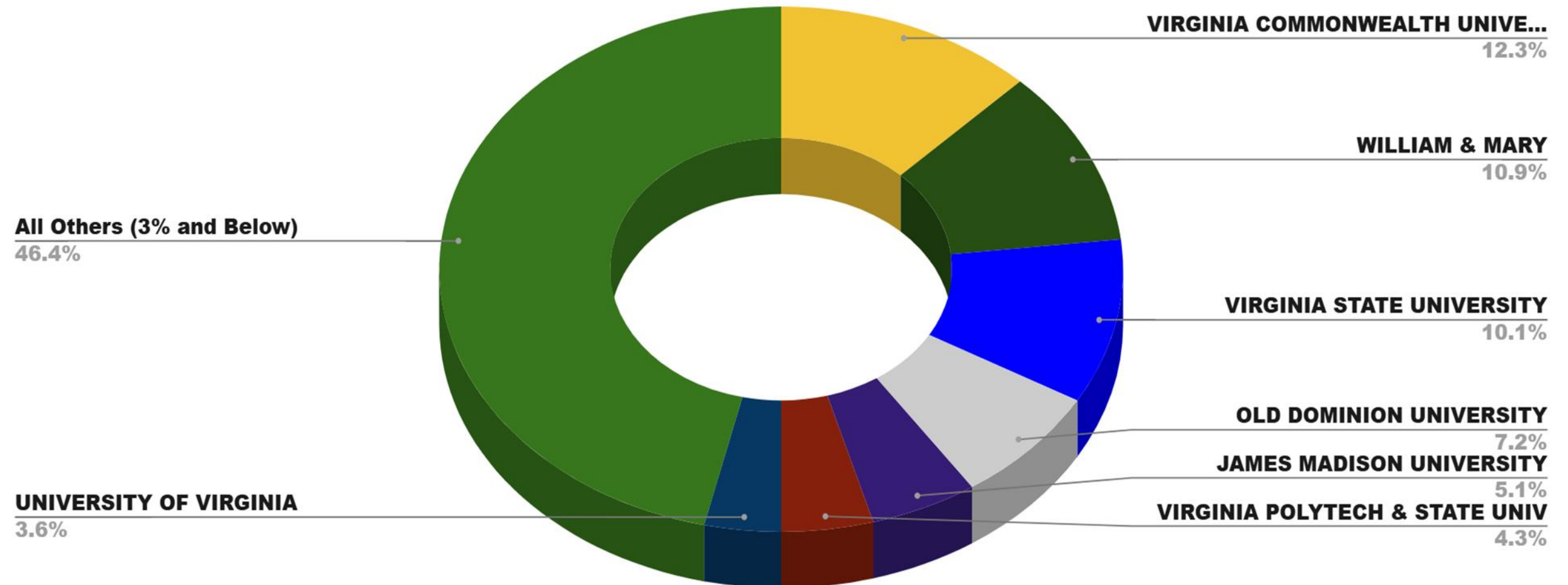
PATHWAYS TO WILLIAM & MARY

TRADITIONAL TRANSFER OPPORTUNITIES

TRANSFER SCHOLARS NETWORK



RBC ADVANCE | RBC 2024 Graduates' Top Transfer Schools





RBC ELEVATE | Dual Enrollment Degrees

RBC's unique DE program provides three options for students to earn college credit while still in high school, leading to a smooth transition to full-time university studies and an accelerated path to degree completion, saving both **time** and **money**.

- **High School | Virtual | RBC**

Students begin earning college credits while completing their high school diploma at their high school, virtually, or at RBC.

- **Transition**

Seamless transfer to full-time university studies as a junior ... or with a head start on credits.

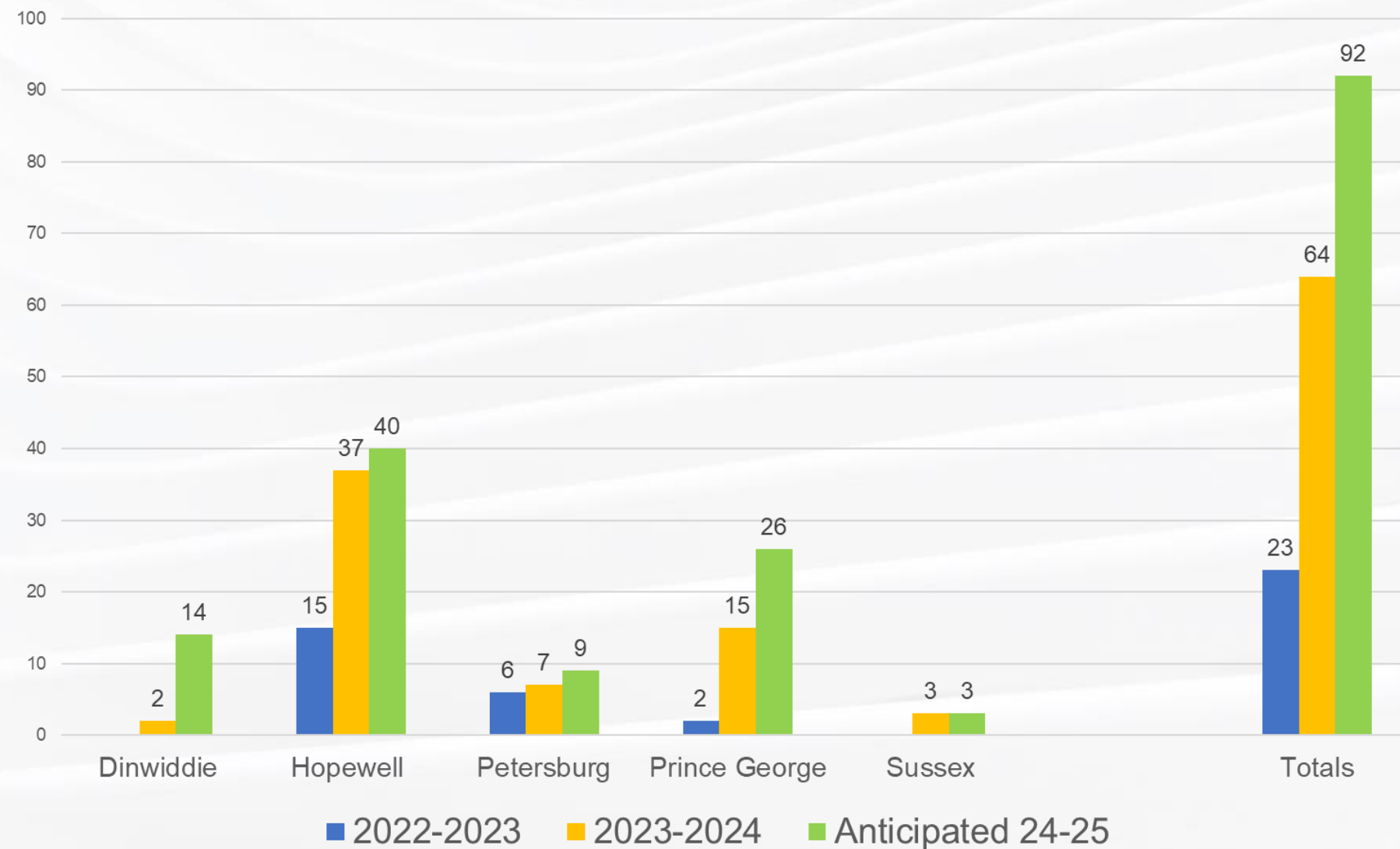
- **University**

Accelerated path to degree completion, saving time and reducing tuition costs.



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RBC ELEVATE | Dual Enrollment Degrees



RBC THRIVE | Athletics

New Sports Programs

Introducing exciting new varsity and intramural sports to cater to diverse interests.

State-of-the-Art Facilities

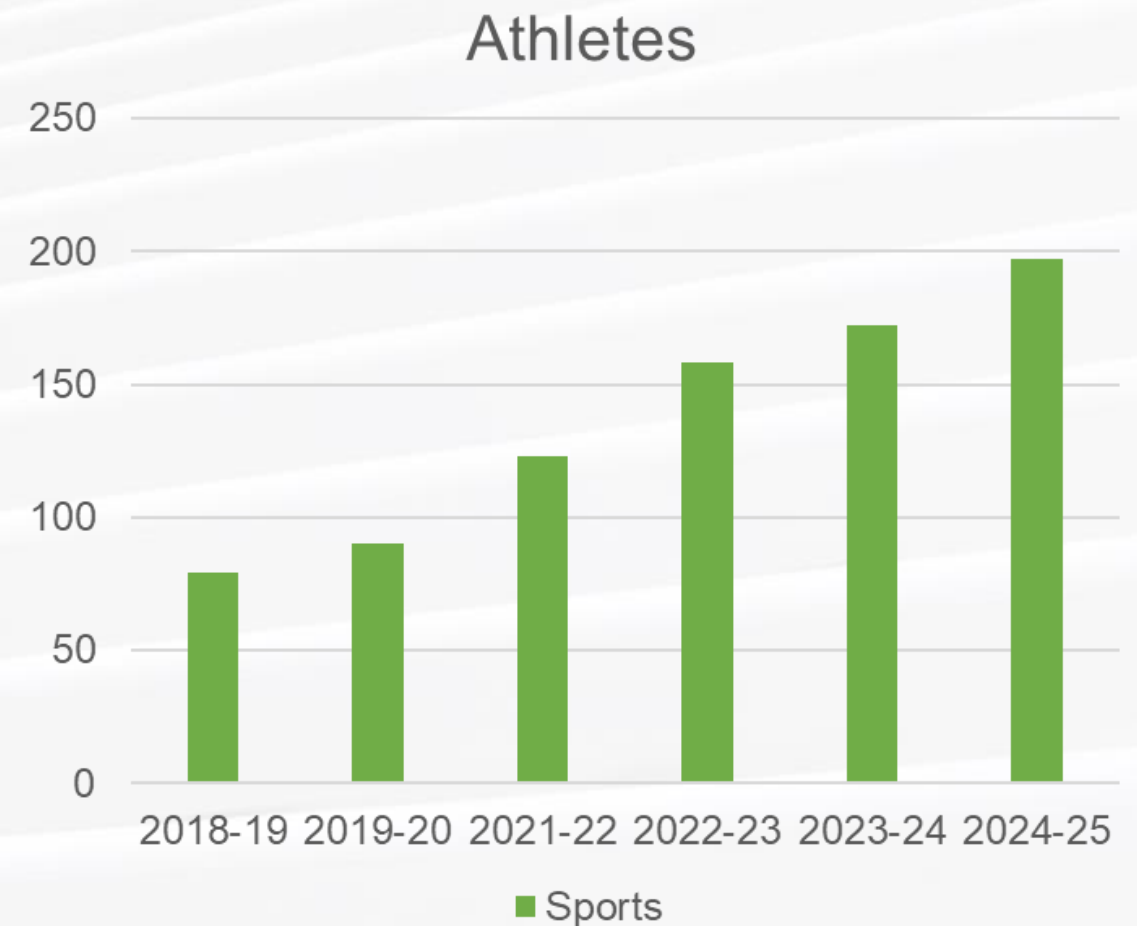
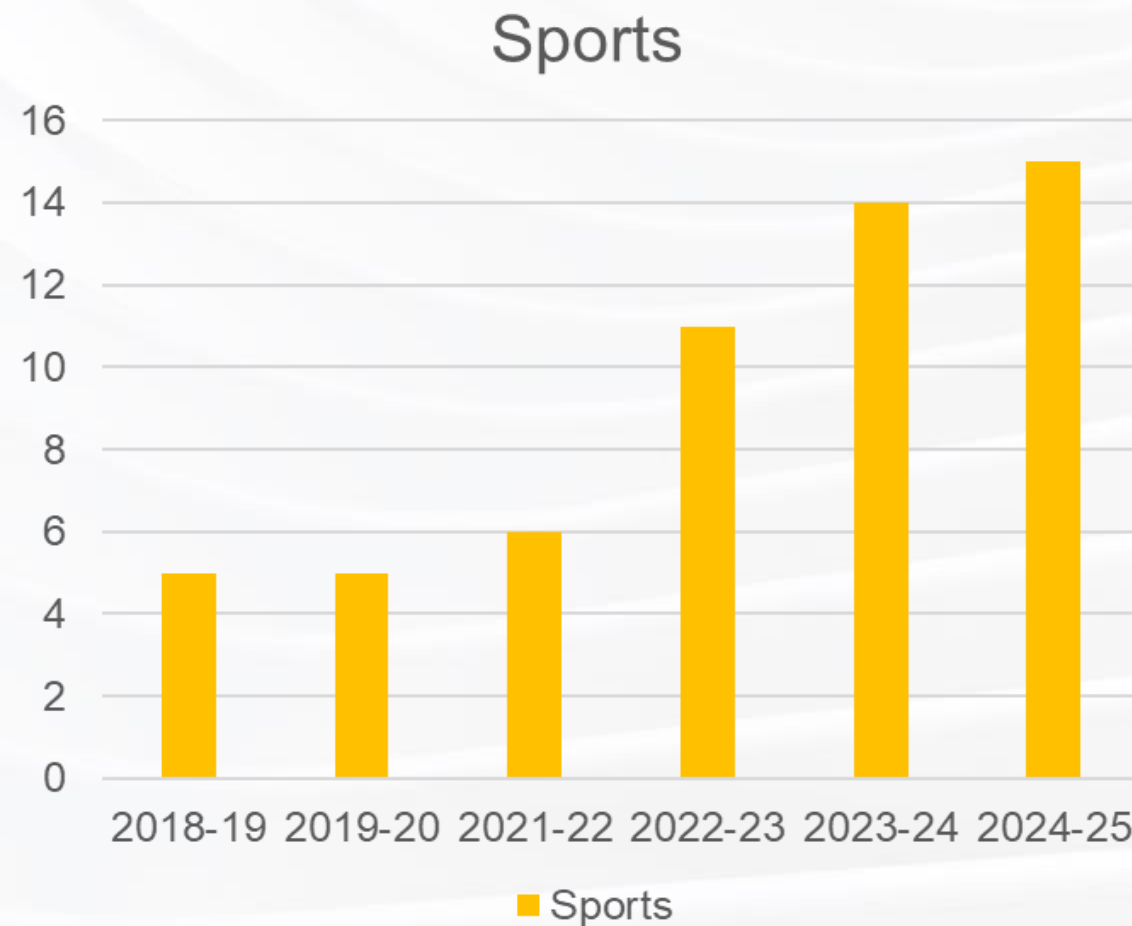
Investing in modern training facilities and arenas for enhanced athlete performance.

Scholarship Opportunities

Increasing athletic scholarships to attract top talent and support student-athletes.



RBC THRIVE | More Sports and Student-Athletes



RBC Sports Park



RBC **BELONG** | Residential Life and Housing

**SEAMLESS
STUDENT
EXPERIENCE**

1

2

**MENTAL HEALTH
AND WELLBEING**

**ACTIVE
AND ENGAGED
LEARNING**

3

4

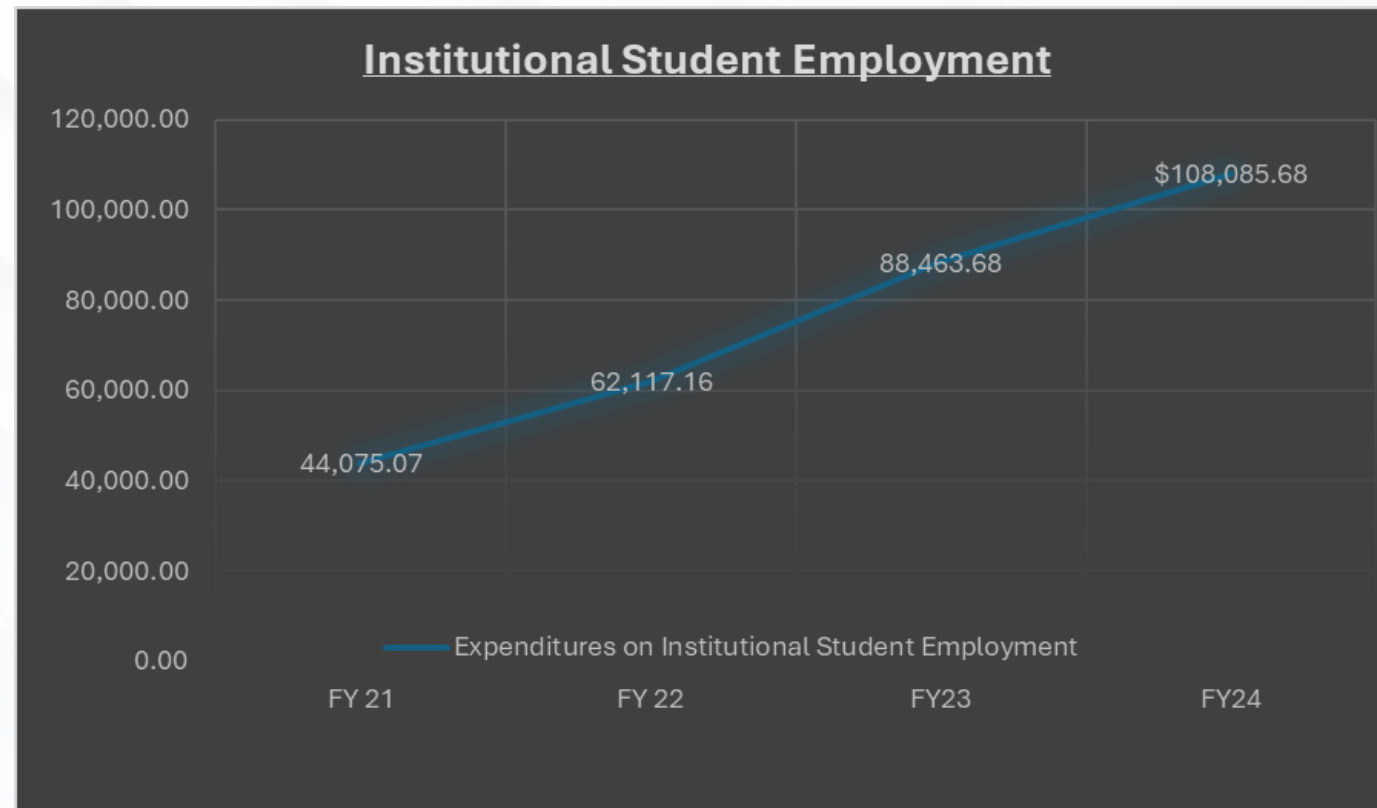
**COCURRICULAR
AND SOCIAL
ENGAGEMENT**

**FACULTY
MENTORING
AND SUPPORT**

5



MEANINGFUL WORK EXPERIENCES



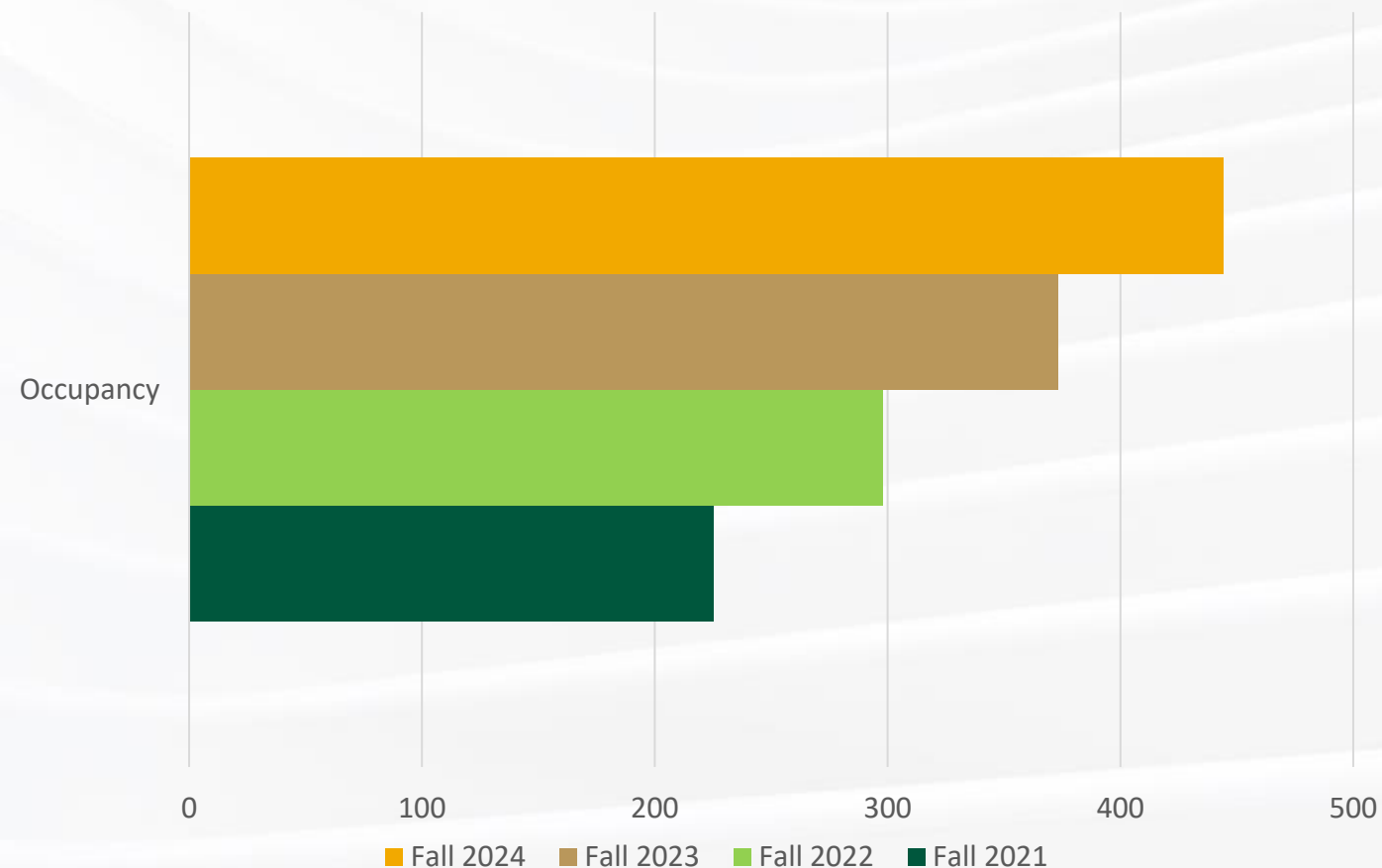
NACE Competencies



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RBC BELONG | Residence Life and Housing

4 – Year Housing Occupancy



Enhance the
On-Campus Living
Experience



Drop Out
Detective



Targeted Marketing/
Communications



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SIX YEAR PLAN UPDATE

- Anticipation of independent board governance
- Prioritization of Level Two authority for IT and procurement
- Continued Expansion of Student-Work program



RBC EXPANDS | Innovation Park



INNOVATION PARK

RICHARD BLAND COLLEGE OF WILLIAM & MARY

VICE PRESIDENT'S REMARKS



DR. KIMBERLY BOYD

Vice President and
Chief Research & Innovation Officer



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REACH PROJECT

Underrepresented and Underserved (Rural) Student Success Initiative

Create a new virtual mobile marketing and communication guided pathway to reach 1st generation and non-traditional adult learners. “WE come to you.”

Conduct outcome mapping to improve student persistence and completion rates to assist with reporting, analysis, qualitative and quantitative outcomes.

Enhanced outreach and engagement component focused on diversity, research and inclusion. Provide industry touchpoints linked with academic offerings and careers.

SCHEV funding - **\$4.4 (scholarships, student paid work experiences, internships)**

USDA DLT funding - **\$1 (Bon Secours, Ferrum College, 3 Rural Schools)**



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QUESTIONS?



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Thank you