### **Biographies - 2025 Boards of Visitors Orientation**



#### The Honorable Aimee Guidera, Secretary of Education

Aimee Rogstad Guidera was named Secretary of Education by Governor Glenn Youngkin in December 2021. In this Cabinet position, she oversees education from Pre-K through postsecondary in the Commonwealth of Virginia. Before joining the Youngkin administration, Secretary Guidera was a strategic consultant helping states, foundations, companies and nonprofit organizations strengthen their efforts to improve student learning and outcomes. Prior to launching her consultancy, she was founder, president and CEO of the Data Quality Campaign (DQC), a national, nonprofit advocacy organization leading the effort to ensure that students, parents, educators and policymakers have the right information to guide their actions so that every student can excel.

A respected thought leader in education, Secretary Guidera was named one of TIME's 12 Education Activists of 2012. She also has been cited as an expert on education policy and the value of education data by publications such as Business Week, NPR and Education Week. She is a Pahara-Aspen

Education Fellow, American Enterprise Institute Fellow and an alumna of the Institute for Educational Leadership's Education Policy Fellowship Program. She has served on the board of directors of the American Succeeds, Institute for Educational Leadership, Policy Innovators in Education Network, the Friends of the Hennepin County Library, Minnesota Comeback, Conservative Leaders for Education and on the advisory board for the Center for Education Policy Research at Harvard.

Before founding DQC, Secretary Guidera served as the director of the Washington, D.C., office of the National Center for Educational Achievement. She previously served as vice president of programs for the National Alliance of Business (NAB), worked in the education division of the National Governors Association's Center for Best Practices and taught for the Japanese Ministry of Education.



#### The Honorable Stephen Cummings, Secretary of Finance

Stephen Cummings took the oath of office to serve as Secretary of Finance on January 15, 2022. He oversees the four main Finance agencies in the Commonwealth of Virginia: Department of Accounts, Department of Planning and Budget, Department of Taxation; and Department of the Treasury – along with the Virginia Resources Authority and Virginia Board of Accountancy.

Secretary Cummings is a leader in the domestic and international financial services industry – most recently serving as president and chief executive officer of Mitsubishi UFJ Financial Group (MUFG) in the Americas, one of the five largest banks in the world and the largest foreign bank operating in the United States. Prior to his role at MUFG, he served as chairman of UBS's Investment Banking division in the Americas; global head of corporate and investment banking at Wachovia Bank; and as chairman and chief executive officer at Bowles Hollowell Conner & Co. Secretary Cummings has an MBA from Columbia University Graduate School of Business and a bachelor's degree from Colby College.



#### Zach Jacobs, Deputy Secretary of Education

Zach Jacobs currently serves as the Deputy Secretary of Education for the Commonwealth of Virginia, following his initial appointment by Governor Glenn Youngkin as Assistant Secretary of Education in September 2023.

Before joining the administration, Jacobs helped lead state and federal government relations for the Virginia Farm Bureau Federation. He also served as a senior legislative assistant for two members of Congress, where he worked on a wide range of policy issues, including appropriations, agriculture, education, energy, national security and transportation.

Earlier in his career, Zach was appointed as a legislative analyst in the Office of Congressional Relations at the U.S. Department of Agriculture under Secretary Sonny Perdue.

Zach was born and raised in the Shenandoah Valley and is a proud first-generation college graduate. He earned a B.S. in Agribusiness Management and National Security and Foreign Affairs from Virginia Tech, and an M.A. in Strategic Communications from Liberty University.



#### John Markowitz, Deputy Secretary of Finance

Mr. Markowitz currently serves as Deputy Secretary of Finance for the Commonwealth of Virginia. A Richmond native, he started his career as a public finance investment banker at Stifel financing infrastructure for municipalities and real estate developers across the U.S, to stimulate economic development and redevelopment. His primary focus was value-capture bonds.

He also worked for MassDevelopment, the Commonwealth of Massachusetts' development and finance agency, managing infrastructure bond programs for the state's conduit issuer. He then became treasurer at the Massachusetts Bay Transportation Authority, the oldest and fifth-largest mass transit agency in the country where he managed the Authority's debt portfolio, cash and investments to support an \$8 billion capital investment plan and \$2 billion operating budget. Most recently, Deputy Secretary Markowitz served as assistant treasurer at Transurban, North America, raising debt and

equity for large-scale transportation infrastructure developments and dynamically priced toll road assets developed under public-private partnerships. He is a frequent speaker on finance, infrastructure and transportation. He holds a bachelor's in political science from the University of Virginia



#### Jenna Moon, Deputy Secretary of the Commonwealth

Jennifer "Jenna" Moon serves as the Deputy Secretary of the Commonwealth for Governor Glenn Youngkin. In this role, she assists the Secretary and the Governor with responsibilities such as managing teams for extraditions, clemency considerations, notaries, international document authentications, board and commission appointments, service of process, constituent services, outreach, advisory board administration, and assists with being the liaison to the 11 state recognized Tribes. Prior to this appointment, Jenna worked on Governor Youngkin's Transition Team, where she worked in personnel to help build the administration.

Jenna has more than 10 years of experience in Virginia government, working as a legislative aide to Senator Jill H. Vogel, as the director of operations with Jill Vogel's Lt. Governor campaign, and on the finance team for the Virginia Senate Republican Caucus, and for candidates for Senate and the House

of Delegates. In these roles, Jenna excelled in creating and maintaining bipartisan relationships with members of the General Assembly, demonstrated policy expertise on legislative issues before the legislature and worked tirelessly to connect constituents with government services and assistance. Additionally, she was a valued member of the operational team, having experience in planning events, scheduling, team management and training.

Demonstrating a passion for service, Jenna is an active volunteer with organizations such as the Richmond Behavioral Health Authority and Feedmore. Additionally, she has served on the Human Rights Commission for the City of Richmond where she was vice chair, serving on the intake and investigation and research and policy committees.



# Scott Fleming, Executive Director State Council of Higher Education for Virginia (SCHEV)

Scott Fleming joined SCHEV as its executive director on May 25, 2024. Prior to joining SCHEV, Fleming was the chief strategy officer for Teaching Strategies, one of the nation's leading e-learning organizations. In addition, he was a 2023 appointee of Governor Youngkin to the SCHEV Council and resigned his appointment to serve as executive director.

Fleming has led a substantial career in the education sector, leveraging his expertise across public, private and nonprofit organizations. As a staff member to the U.S. Senate Committee on Health, Education, Labor and Pensions, he led the reauthorizations of the Higher Education Act in 2005 and the Carl D. Perkins Technical and Vocational Act in 2006. His efforts shaped policies to enrich educational opportunities and workforce development.

After several years on Capitol Hill, Fleming transitioned into management consulting and subsequent leadership roles at renowned education companies, including Scantron, Houghton Mifflin Harcourt and Teaching Strategies. His influence extended into the nonprofit sphere as a C-level executive at the Strada Education Foundation, where he applied his strategic approach to advocate for and improve the outcomes of higher education.

He holds both bachelor's and master's degrees from Brigham Young University.

# Armand Alacbay, Secretary, Board of Visitors, George Mason University; Chief of Staff & Senior Vice President of Strategy, American Council of Trustees & Alumni (ACTA)

Armand Alacbay oversees ACTA's trustee and government relations projects and coordinates priorities across the organization's programmatic portfolio. His research on higher education policy issues has been featured in The Wall Street Journal, Associated Press, Fox News and Forbes. A lifelong Virginian and the son of Filipino immigrants, Mr. Alacbay received a B.A. in economics and English from the University of Virginia and a J.D. from George Mason University School of Law, where he served as editor-in-chief of the George Mason University Civil Rights Law Journal. Mr. Alacbay has served on the George Mason University Board of Visitors since 2023.

#### **Rob Bell, Deputy Attorney General for the Health, Education and Social Service Division**

Rob Bell is an honors graduate of the University of Virginia and the University of Virginia Law School. He served in the Thomas Jefferson seat in the House of Delegates from 2001 to 2023, ultimately as the chairman of the Courts of Justice Committee. He now works as the Deputy for the Health, Education and Social Service (HESS) division, which provides legal counsel to public colleges and universities in Virginia. Rob lives in Albemarle County with his wife, Jessica, and their two children, the older of whom works in the cafeteria at the University of Virginia. (Go Hoos!)

### K. Todd Brewster, Special Assistant, Public Safety & Homeland Security, Office of the Governor

A native of Tazewell County, Virginia, Todd Brewster serves as the special assistant to the Secretary of Public Safety and Homeland Security for Virginia. Before serving in this capacity, Todd retired from the Blacksburg Police Department after 27-plus years; serving as the Chief of Police for the last three. Todd holds an associate degree in environmental technology from Southwest Virginia Community College, a Bachelor of Science in criminal justice from Radford University, a Graduate Certificate in criminal justice from the University of Virginia and is a graduate of the 282nd Session of the FBI National Academy.

### Reeve Bull, Director of Virginia's Office of Regulatory Management

Reeve Bull is the director of Virginia's Office of Regulatory Management, which improves the lives of Virginia citizens by streamlining regulations. Reeve is one of the nation's foremost experts on regulatory cost-benefit analysis and has written extensively on the topic. Prior to serving in the Administration, Reeve was the research director of the Administrative Conference of the United States. Reeve has also worked in the private sector as an associate with the law firm Gibson, Dunn & Crutcher LLP and in government service as a law clerk to the Honorable Alvin A. Schall of the Federal Circuit Court of Appeals.

#### Mary Kate Cary, Director, Think Again, University of Virginia

Mary Kate Cary is currently assistant vice president and deputy chief of staff for Communications and Strategic Initiatives in the office of the Interim President of UVA. Previously she served as an adjunct professor in the Politics Department at UVA, teaching Political Speechwriting; "Democracy Out Loud"; and "Election 2024" alongside a professor with opposing views. She is director of Think Again UVA, an initiative that promotes freedom of expression, viewpoint diversity, critical thinking, and intellectual humility, and serves as chair of UVA's Fund for Free Expression and Viewpoint Diversity. She is a former White House speechwriter for President George H.W. Bush and served as spokesperson for U.S. Attorney General William Barr in 1992. Ms. Cary is the executive producer of the award-winning documentary "410N41", in which 41 extraordinary people tell their best stories about former President Bush 41.

# Carrie Chenery, Former Member, Virginia Tech BOV & VEDP Board of Directors; Founder, Valley Pike Partners

Carrie Chenery is the founder of Valley Pike Partners, a Shenandoah Valley-based consulting practice specializing in economic development and external affairs. Her experience includes serving as the executive director of the Shenandoah Valley Partnership; as an assistant secretary of Agriculture & Forestry; as a manager of Legislation & Policy at the Virginia Economic Development Partnership and as a director of Government Affairs with the law firm Williams Mullen. A native Virginian and graduate of Virginia Tech, Carrie previously served as an appointee to both the Virginia Economic Development Partnership Authority Board of Directors and the Virginia Tech Board of Visitors.

### Preston Cooper, Senior Fellow at the American Enterprise Institute (AEI); Board of Visitors, George Mason University

Preston Cooper is a senior fellow at the American Enterprise Institute (AEI), where his work focuses on higher education ROI, student loans and higher education reform. Before joining AEI in his current role, Dr. Cooper was a senior fellow in higher education policy at the Foundation for Research on Equal Opportunity. He holds a PhD in economics from George Mason University.

#### R. Kelly Crace, Executive Director, Contemplative Sciences Center, University of Virginia

Dr. Kelly Crace is executive director of the Contemplative Sciences Center at the University of Virginia. Previously, Crace served as associate vice president for health and wellness and as director of the Center for Mindfulness and Authentic Excellence (CMAX) at William & Mary. He also directed college mental health centers at both William & Mary and Duke University. A licensed psychologist, Kelly is the co-author of Authentic Excellence: Flourishing & Resilience in a Relentless World and The Life Values Inventory, a tool designed to help individuals and organizations clarify their values and serve as a blueprint for effective decision-making and optimal functioning.

### Robert E. Denton, Jr., Former Director of the School of Communication, Virginia Tech; Board of Visitors, Virginia State University

Robert Denton retired after 34 years at Virginia Tech. For 32 of those years, he served as an administrator. He held the W. Thomas Rice Chair in the Pamplin College of Business and was the founding director of the School of Communication and the Rice Center for Leader Development. As an academic, Denton is the author, co-author, or editor of 34 books, several in multiple editions. He served on the Board of Visitors of Virginia State University from 2012-2016, fulfilled a two-year appointment from 2022-2024 and was reappointed in 2024.

# Kara Dillard, Executive Director of the Madison Center for Civic Engagement; Assistant Professor of Communication Studies; Director of the Civic Leadership Minor, James Madison University

Dr. Kara Dillard is executive director of the Madison Center for Civic Engagement, assistant professor of Communication Studies, and director of the Civic Leadership minor at James Madison University. Under her leadership, the Madison Center has become the national model for supporting freedom of thought, intellectual diversity and mutually inspiring relationships across deep differences campuswide. She developed JMU's "Better Conversations Together" program, scaffolding workshops during first-year orientation, small-group deliberation skill-building, dialogue, student certificate programs, faculty training and robust assessment for a whole-campus approach to supporting free speech. She holds a Ph.D. from Kansas State University.

#### Lindsay Fryer, Founder Lodestone DC; SCHEV Council Member

As the founder of Lodestone DC, Lindsay Fryer works with organizations at the national, state, and local level to develop, improve and implement policy and advocacy strategies. Fryer has a strong grasp of federal legislative and regulatory processes to masterfully affect policy change. Her policy expertise includes federal education, workforce, research and other social services issues, both from an authorizing and appropriations perspective. She was recognized as one of DC's top education lobbyists in the Washingtonian Magazine in 2023 and 2024.

Before founding Lodestone DC, Fryer worked at a top lobbying firm supporting the development and execution of the federal policy agendas for clients. She secured numerous policy and funding wins by building bipartisan consensus for ideas both on Capitol Hill and across several administrations.

On Capitol Hill, Fryer served as a senior education policy advisor to former Chairman Lamar Alexander on the U.S. Senate Health, Education, Labor, & Pensions (HELP) Committee. She was responsible for managing the Committee's legislative agenda for K-12 education and other issues. She served as principal negotiator for the Chairman on S. 1177, the Every Student Succeeds Act (Public Law 114-95).

Prior to serving on HELP, Fryer worked on the U.S. House Committee on Education & the Workforce and also at the American Institutes for Research.

Fryer holds degrees from Boston College and the Harvard Graduate School of Education.

#### Alan Gernhardt, Executive Director, Virginia Freedom of Information Advisory Council

Alan Gernhardt is the executive director of the Virginia Freedom of Information Advisory Council. He began working with the Council as a staff attorney in 2004, was promoted to senior attorney in 2008, and became executive director of the Council in 2017. He earned a B.S. degree from Indiana University and a J.D. from the University of Richmond School of Law. The Council issues formal and informal advisory opinions, publishes educational materials, provides training presentations, and serves as a legislative forum regarding access to public records and meetings under the Virginia Freedom of Information Act.

# Dan Harrison, Vice President for Academic Affairs and Senior Advisor to the President, University of North Carolina System

Dan Harrison is the vice president for academic affairs and senior advisor to the president at the 17-campus University of North Carolina System (UNC System), where he has served since 2017. There, he is responsible for leading the teams that oversee academic program planning and alignment with the state's needs, research reporting and collaboration, accreditation and Department of Education compliance, faculty relations and similar matters. The UNC System has detailed him to help start the Commission for Public Postsecondary Education a first-in-kind accreditor for public colleges and universities. Previously, he worked as a higher education attorney in private practice and the federal government, successfully representing the U.S. Department of Education and universities in investigations, administrative proceedings and litigation. He is an adjunct professor in the Master's of Higher Education program at N.C. Central University and earned a B.A. with honors and a J.D. from the University of North Carolina at Chapel Hill.

# Todd Haymore, Rector, Board of Visitors, Virginia Commonwealth University; Former Secretary of Commerce and Trade

Todd Haymore is managing director of Hunton Andrews Kurth's global public affairs consultancy. Having worked in public- and private-sector leadership positions for 30 years, Haymore advises companies and governments on a variety of issues key to growth and prosperity. *Virginia Business* has named Todd annually as one of the most influential Virginians since creating the "The 500 Power List" in 2019. Prior to Hunton, Todd served as Secretary of Commerce & Trade under Gov. Terry McAuliffe and Secretary of Agriculture & Forestry under Govs. McAuliffe and Bob McDonnell, and Commissioner of the Department of Agriculture & Consumer Services under Governor Tim Kaine. Prior to state government, Todd held leadership positions for two multi-national agribusinesses and began his career as an aide to U.S. Congressman L.F. Payne. Todd currently serves as Rector of the VCU Board of Visitors and as a board member of the VCU Health System Authority, Virginia Chamber of Commerce, Washington Airports Task Force, RVA757 Connects, and Virginia FREE. He also serves as Vice Chairman of the GO Virginia Region 4 Council and as a member of the Greater Richmond Partnership's Regional Leadership Circle. Todd earned his BA in political science from the University of Richmond and an MBA from VCU. In 2016, VCU awarded Todd an honorary doctorate of humane letters for his contributions to economic development and trade promotion in Virginia.

#### **Cameron Howell, Staff to the Commission for Public Higher Education**

Dr. Cameron Howell was elected secretary of the University and Board of Trustees at the University of South Carolina (USC) in 2021. For the 2025-26 academic year, he has been tasked with staffing the Commission for Public Higher Education, a new accrediting agency created by USC and five other public university systems. Howell's career has centered on public research universities, with leadership roles as assistant to the president at the University of Virginia, vice president for strategic initiatives at the University of North Carolina System Office and director of strategic planning for USC. He also worked with Washington and Lee University and the National Student Clearinghouse. With two decades of accreditation experience, Howell has staffed and written reports for visiting teams, served as a peer evaluator and authored compliance documents for universities. A magna cum laude graduate of Washington and Lee, he earned an M.Ed. and Ph.D. from U.Va., where he was President of the Raven Society.

# Gen. John P. Jumper, Chair, SCHEV Council; former President, Board of Visitors, Virginia Military Institute

General (Ret) John Jumper served in the U.S. Air Force for nearly 40 years, retiring as the 17th Chief of Staff of the Air Force. Following retirement, he served as chairman and CEO of SAIC and was founding CEO of Leidos, both Fortune 500 companies. Later he was elected chairman and CEO of the Museum of the American Revolution in Philadelphia. He also served two terms on the Board of Visitors of VMI, including election as president of the Board. John was appointed to serve on the State Council for Higher Education for Virginia in 2023 and currently serves as Council chair.

#### Wendy Kang, Executive Director, Virginia Office of Education Economics (VOEE)

Wendy Kang serves as the executive director for the Virginia Office of Education Economics (VOEE). Established in 2021, VOEE's mission is to leverage data to inform educational programming, policy and workforce partnerships across the Commonwealth. Prior to VOEE, Ms. Kang served as the legislative analyst for education at the Virginia Senate Finance and Appropriations Committee. She also held roles at SCHEV, Virginia Community College System and Joint Legislative Audit and Review Commission where she focused on education finance, workforce programs and policy development. Kang started her career as a math teacher in the Peace Corps.

# Dr. Chrysoula (Chrysa) Malogianni, Senior Associate Vice President for Digital Innovation, Old Dominion University

Dr. Chrysoula (Chrysa) Malogianni is the senior associate vice president for Digital Innovation at Old Dominion University. She leads the university's digital transformation and Al initiatives, focusing on reshaping the digital experience for students, faculty and staff. Her portfolio spans digital learning and instructional development, classroom modernization, technology solutions and digital operations. She also provides leadership for digital research enablement, high-performance computing and cloud strategy as part of this broader work to advance discovery and innovation. A nationally recognized thought leader in Al, cognition and digital transformation, her expertise informs strategy and policy shaping the future of higher education.

#### Michael Maul, Director, Department of Planning and Budget (DPB)

Michael Maul is the director of Virginia's Department of Planning and Budget (DPB). He has worked at DPB for more than 38 years, serving under 11 Governors. Working as a budget and policy analyst for over 10 years, Michael went on to serve as a DPB associate director for over 25 years, overseeing nearly every division at DPB at one time or another and touching most every element of Virginia state government. Over the last eight years, Michael has also been responsible for overseeing DPB's capital outlay budget process. He has been an active participant in activities of the National Association of State Budget Officers (NASBO) since 1997 and has served as an instructor at NASBO's "Introduction to State Budgeting Seminar" since 2002. In addition, he has served as an international instructor for the Financial Services Volunteer Corps. Michael received his bachelor's in environmental resource management from Allegheny College, a master's of environmental management and an MBA from Duke University.

# Tod Massa, Policy Analytics Director, State Council of Higher Education for Virginia (SCHEV)

Tod Massa started at SCHEV in 2001 with nearly a decade of experience in policy research and analysis, and data management. As policy analytics director, Mr. Massa oversees the development and of the Commonwealth's postsecondary education data system; the biennial projections of enrollment and demand; and is one of the architects and leaders of the Virginia Longitudinal Data System. His wide-ranging duties also include directing the collection, maintenance and analysis of research data from all

Virginia colleges and universities related to enrollment, graduation, faculty salaries and financial aid. He directs the agency's information systems activities and coordinates the agency's relationship with the Virginia Information Technology Agency. Mr. Massa frequently serves on federal technical review panels for the U.S. Department of Education. Prior to joining the Council staff, Mr. Massa held institutional research leadership positions at two institutions of higher education. From 1991 to 1994, he served as the institutional research coordinator and academic policy analyst at Saint Louis University. Most recently, Mr. Massa served as the director of Institutional Research and Planning Support at Willamette University in Salem, Oregon. Prior to joining the staff at Willamette, Mr. Massa served in the U.S. Army and was twice awarded the Department of the Army Certificate of Achievement and the Army Achievement Medal for outstanding service.

Mr. Massa has completed doctoral work in Public Policy Analysis and Planning at Saint Louis University. He earned a Master of Public Administration degree from Southern Illinois University at Edwardsville. He holds a Bachelor of Arts degree in studio art from Missouri Southern State College. Mr. Massa also received the Association for Institutional Research's "Outstanding Service Award" for service to the association in 2000.

# Jeffrey McClurken, Vice President of Strategy; Chief of Staff to the President; Clerk of the Board; Professor of History/ American Studies, University of Mary Washington

Dr. Jeffrey McClurken is vice president of strategy, chief of staff to the president, clerk of the Board and professor of History/ American Studies at the University of Mary Washington, where he oversees IT and communications/marketing. He previously served as special assistant for teaching, technology and innovation, overseeing the creation of the Digital Knowledge Center. His PhD in American History is from Johns Hopkins University. Research areas include the Civil War, veterans, mental institutions and digital humanities. He was a 2014 winner of SCHEV's Outstanding Faculty Award, co-principal investigator on a Mellon grant about Digital Liberal Arts, & DH Reviews editor for the *Journal of American History*.

### Nathan Moberley, Senior Assistant Attorney General and Section Chief over Higher Education

Nathan Moberley is senior assistant Attorney General and section chief over higher education at the Virginia Office of the Attorney General, where he also has served as university counsel to Virginia State University and Richard Bland College, and as an assistant Attorney General in the Office of Civil Rights. He previously worked at a civil litigation law firm in Roanoke, and clerked for the Honorable Stephen R. McCullough on the Supreme Court of Virginia. Nathan received a B.A. from the University of Virginia and a J.D. from the College of William and Mary.

# Christy Tomlinson Morton, Vice President, Two Capitols Consulting; Rector, Christopher Newport University

Christy Morton is a seasoned and trusted government and public relations professional who has worked for multiple Governors and engaged with the General Assembly on a variety of issues over the years. A 20-year veteran of Virginia government, Ms. Mortin has extensive experience working in and around Virginia's Capitol Square, including the Governor's Office, General Assembly, state agencies and the private sector.

Morton currently serves as Vice President at Two Capitols Consulting, a government and public relations consulting firm in Richmond. Most recently, she served as senior vice president of policy and strategic partnerships at VEDP. Christy is a proud 2001 Cum Laude graduate of CNU, where she is in her second term on the Board of Visitors and currently serves as Rector.

#### Suzanne S. Obenshain, Rector, James Madison University

Suzanne S. Obenshain is the Rector of the James Madison University Board of Visitors. She has lived in Harrisonburg and Rockingham County for more than 35 years where she owns and operates a small real estate and property management company. She previously worked as a licensed nursing home administrator for a large non-profit retirement community. She received a bachelor's degree from Virginia Tech. Ms. Obenshain currently serves on the board of directors of the Shenandoah Valley Electric Cooperative and of the Old Dominion Electric Cooperative. She has previously served on the Board of Visitors for Virginia Tech where she chaired the Academic Affairs Committee.

#### Rose Pascarell, Vice President for University Life, George Mason University

Rose Pascarell is vice president for University Life at George Mason University where she leads initiatives on campus climate, student engagement and student success. She oversees the division that supports and serves George Mason's 40,000+ undergraduate and graduate students with a diverse portfolio that includes student access and transitions, engagement, mental and physical health and well-being, retention and success, and post-graduate success. Under Pascarell's leadership, University Life has advanced student success and well-being by expanding access to mental health services, improving academic coaching programs, increasing accessibility services and upgrading campus infrastructure to promote inclusive excellence.

# Michael B. Poliakoff, President & Chief Executive Officer, American Council of Trustees and Alumni (ACTA)

Dr. Poliakoff became ACTA's third president in 2016. He previously served as vice president for academic affairs and research at the University of Colorado and in senior roles at the National Endowment for the Humanities, the National Council on Teacher Quality, the American Academy for Liberal Education and the Pennsylvania Department of Education. He has taught at Georgetown University, George Washington University, Hillsdale College, the University of Illinois at Chicago and Wellesley College. He has received the American Philological Association's Excellence in Teaching Award and the Pennsylvania Department of Education's Distinguished Service to Education Award.

#### Carl Rowan, Jr., Chief of Police, George Mason University

Carl Rowan Jr. is in his tenth year as the Chief of Police/assistant vice president for Public Safety at George Mason University. He began his law enforcement career as a deputy U.S. Marshal in Washington, DC. He also attended the Georgetown University Law Center and joined the Federal Bureau of Investigation as a Special Agent. He later served in the FBI Legal Counsel Division at FBI headquarters. Upon leaving the FBI, Mr. Rowan became a partner in a major national law firm specializing in administrative, regulatory and legislative matters. In 2000, he was named the vice president for Global Security at a major software company based in Silicon Valley with 130 offices in 34 counties. Mr. Rowan has appeared on 60 Minutes, Fox News and other news outlets as a subject matter expert and has also written numerous articles on law enforcement issues that were published in national newspapers and other publications.

# Emily Salmon, Assistant Director of Strategic Planning and Policy Studies, State Council of Higher Education (SCHEV)

Emily Salmon is the assistant director of Strategic Planning and Policy Studies at the State Council of Higher Education for Virginia (SCHEV), where she assists with various activities related to The Virginia Plan for Higher Education, the statewide strategic plan; the Virginia Talent + Opportunity Partnership (V-TOP) statewide internship initiative; and various student-focused initiatives pertaining to mental health and disability supports. Previously, Emily helped develop the Commonwealth Research and Technology Strategic Roadmap for SCHEV. Prior to working at SCHEV, Emily fulfilled a variety of roles within Virginia's Gateway Region, a regional economic development organization serving central Virginia.

#### Marquett Smith, Regional President, Verizon Wireless; Former Rector, Radford University

Marquett is passionate about community engagement and leadership development. He leverages his skills to create impactful solutions within and outside the corporate world.

Marquett is a seasoned chief business development officer with extensive experience in the wireless industry. Currently, he serves as chief revenue officer for several Fortune 500 companies, generating sustainable revenue streams. Previously, he was president of Verizon Wireless' Washington/Baltimore/Virginia Region, managing a \$3B P&L. His past roles include vice president of federal sales, overseeing \$2.4B, and president of Upstate New York region. He holds a marketing degree from Radford University and completed an Executive Program at MIT Sloan.

# Steven Taylor, Director and Senior Fellow for Postsecondary Education and Future of Work, Stand Together Trust; Founder of ED2WORK®; SCHEV Council Member

Dr. Steven Taylor is a director and senior fellow for postsecondary education and future of work at Stand Together Trust. He leads the policy partnership and investment strategy and builds issue-focused coalitions to elevate policy reforms to remove policy barriers in the education-to-work ecosystem so all individuals can leverage their skills to contribute through meaningful work.

In 2019, Dr. Taylor founded ED2WORK® to help postsecondary institutions, employers and states address the critical needs of adult and working learners. He also held affiliated roles as senior adviser on upskilling at Greater Washington Partnership and managing consultant of the National Task Force on the Transfer and Award of Credit at the American Council on Education (ACE).

Before ED2WORK, Dr. Taylor was director of the Center for Education Attainment and Innovation at ACE. He was the principal investigator on three practice and research grants to advance teaching effectiveness, competency- and work-based learning, and flexible credentialing pathways. Dr. Taylor previously taught in the College of Business at Wilmington University (DE). Early in his career, he worked in academic and student affairs roles at the University of North Texas and Dallas County Community College District.

Dr. Taylor is a first-generation college student and Pell Grant recipient who attended a California community college before transferring to Texas A&M University, earning bachelor's and master's degrees. He later completed his doctorate in business administration (D.B.A.) from Wilmington University, where his research focused on employee motivation and engagement in performance improvement.